





## Call for entries

# **Zusammen - Together Across Cultures**

# German Language Competition 2022

# by the DAAD London and the Institute of Modern Languages Research, University of London

The German Academic Exchange Service (DAAD) and the IMLR are joining forces once again to invite all learners and lovers of German to take part in our German language competition.

On the occasion of the 70<sup>th</sup> anniversary of the DAAD London office and in context of the DAAD's and the IMLR's dedication to cultural understanding, academic exchange as well as language learning, this year's competition is focusing on coming together, celebrating friendship and collaboration between people, countries and institutions beyond borders and across cultures.

## We therefore ask: What does Zusammen - Together Across Cultures mean for you?

Tell us about friendship across borders or about initiatives across cultures within the German-speaking countries; perhaps imagine a future without borders altogether? We invite you to write a story, a poem or a song, make a video or podcast, draw a comic or catoon, choose any form you like – in written or spoken German.

In the spirit of coming together we will not host a competition where candidates compete for the prizes. Instead, a panel of German language professionals will select the top three entries from each of the five categories (see below). The best entries will then be presented during a festival of language, colour and togetherness at the German Embassy in London on 4 May 2022.

Thanks to the generous contributions of our partner organisations and sponsors, fantastic prizes await all 15 candidates, who will also have the opportunity to present their entries at the final event. In addition, the general public attending the festival will then be able to vote for their *Publikumsliebling* – their favourite entry on display.







In collaboration with a professional illustrator and graphic designer, the entries presented at the final event will be edited and enhanced with graphic design and illustrations. These entries can be seen at the final event or online on the DAAD London's website.

#### ASSIGNMENT

Anyone who wishes to take part in the competition is asked to submit their idea of **Zusammen** – **Together**.

There are no rules as to the form of your submission. We simply ask you to either submit your entry in the category 'spoken', e.g. audios, podcasts, videos or 'written', e.g. texts, poems, comics.

#### **HOW TO PARTICIPATE**

To participate, please send the following two items to the DAAD London Team (address below):

## 1. The Registration Form

Participants are asked to fill in their contact details and select within which category they wish to submit their entry. The categories to choose from are as follows:

- 1) University students of German Studies or students of other courses at university level containing German modules
- 2) German language students at universities' language centres
- 3) School and sixth-form College students from years 10 to 13
- 4) German native speakers (please note: if you are a German or bilingual German native speaker, you must enter in this category!)
- 5) Other: anyone who feels up for the challenge and does not fit the above categories

While the competition entries will be forwarded to our jury members, contact details will not be shared with any third parties.

Please be aware that only participants living in the UK and Ireland are eligible to take part in the competition.





## 2. Your entry to the competition

Please send us your entry to the competition.

- If participants choose to submit an audio or video file: the length should be between two and three minutes. Please only send files in mp3/mp4/.avi format by using WETRANSFER, as video or audio files tend to be very bulky.
- If participants choose to submit the dialogue in written format: please send it as a PdF file. When being read out the length of the written dialogue should be between two and three minutes.

All submissions can be sent to events.london@daad.de between 10 January 2022 and 6 March 2022.

Please refer to the Submission Guidelines for further information on preparing your entry.

#### SELECTION PROCESS

Participants will be informed by early April 2022 if their entry will be displayed during the final festival event in London. In this case, the DAAD London will provide travel allowances.

### FOR GERMAN TEACHERS/LECTURERS

In order to facilitate the integration of the competition into German classes, we have created teaching material and solutions with recommendations for each exercise for the following language levels: A1/A2, B1, B2 and C1/C2. The material is flexible and easy to adapt, teachers are given the option to either plan a whole lesson or to pick certain exercises to suit their usual class schedule.

The exercises reflect on topics dealing with living, working and communicating together and beyond cultures. They are designed in a way so that all four language skills (speaking, writing, listening and reading) are addressed.

The teaching material as well as the solutions to the exercises can be downloaded HERE.

Come and take part in our latest language competition, win amazing prizes, and stay connected with your fellow German learners and enthusiasts in the UK and Ireland!

If you have any questions regarding the German Language Competition, please contact us at <a href="mailto:events.london@daad.de">events.london@daad.de</a>. The Call for Entries and Forms to participate can be found HERE.





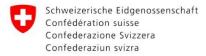


We thank the following organisations for their continuous generous support:





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