

Call for Entries

WHAT A YEAR! Schlagzeilen aus der Zukunft



German Language Competition 2024

A collaboration between the DAAD London and the Institute of Languages, Cultures & Societies,
University of London

BREAKING NEWS: Calling all learners and lovers of German! This year, we invite you to put together the front page of a fictional newspaper in the German-speaking world. The catch: you are writing the final edition of 2024 and must select the most important stories of a year that has not yet finished.

Who knows what the year might bring? How is our understanding of events influenced by the way they are reported? By writing two or three short articles from different categories, you have complete freedom to imagine how the year might unfold and bring your unique voice and perspective to the reporting.

All winning entrants will be invited to a day in London, where they will have the chance to take part in a journalism workshop and award ceremony with other German learners.

N.B.: The competition is open to learners and lovers of German of ALL levels! Our jury members will be considering entries in several categories of language experience to ensure a fair assessment.

Neuer Film 'Die Giftpilze': Ein kontroverser Blick auf das Vermächtnis der Beatles

Das Wunder von Berlin - Irland ist Fußballeuropameister!

Rettung der Welt? Schweizer Forscherteam findet Mittel zur Verlangsamung der Erderwärmung

Das Aufregertema des Jahres: Steuern auf Bargeld!

Sechs Monate nach dem 'Turner-Skandal': Wie konnte niemand den Diebstahl des Gemäldes bemerken?

Überraschungstrend im Jubiläumsjahr: Österreichischer Komponist Anton Bruckner wird zum TikTok-Phänomen

The Assignment

Das war 2024: You are a reporter at a broadsheet newspaper in the German-speaking world. Your editor has asked you to prepare a front page for the last edition of 2024, looking back at the key events in the year. Follow the steps below to build your front page:

1. **Plan.** Consider your stories. You might start by choosing two or three current topics which interest you and imagining how they could develop by the end of the year. Or perhaps you want to think about what would be the most surprising or interesting turns that the news might take. What about considering the major events and anniversaries coming up in the year? Your articles must come under these headings:

Kunst und Kultur	Klima und Natur	Lifestyle
Geschichte	Wissenschaft und Technologie	Sport
Wirtschaft	Bildung	Gesundheit

2. **Write.** You need to write three articles (school pupils: two articles). The whole page should contain no more than 600 words in total (school pupils: 400 words in total). This word count includes articles, title, headlines, subheadings, and a picture caption. Look at the teaching/learning material and inspiration pack on our [competition website](#) for ideas of different writing formats (maybe including a short interview, or a review on your front page would add interest?) and vocabulary you can use to convey the paper's tone.

3. **Design.** Once you have your text, it is time to give your paper an identity. Choose one of the three template options (see 'The Assignment' on our [competition website](#)). Your newspaper needs a name, and each article needs an eye-catching headline and potentially a sub-headline. Add the date (31.12.24) and a picture (following the guidelines under 'T&C').

How to Participate

To participate, please follow the [submission link](#).

After entering your personal details, you will be asked to upload your competition entry as a Word file. Please be aware that only participants living in the UK and Ireland are eligible to take part in the competition.

Submission deadline: 6.6.2024

Feel free to contact events.london@daad.de if you have any questions.

Terms and Conditions

To be eligible, entrants must submit:

- a front page of German text of no more than 600 words, which contains three articles (school pupils: two articles with maximum 400 words) with headlines and potentially sub-headlines, under the categories given above,

- a catchy newspaper title, and
- a picture which is not copyright protected, e.g. self-captured photos, original illustrations or drawings, or images with a Creative Commons Zero (CC0) license.

Entrants can be learners and speakers of any age and any level of German language. They must reside within the UK or Ireland.

The same brief applies for school pupils, but they are asked to write only two articles. Their front page should contain no more than 400 words in total. This word count includes articles, title, headlines, subheadings, and a picture caption.

Teaching and Learning Material

In order to facilitate the integration of the competition into German classes at schools and universities, we have prepared exercises related to journalism that can be used at all levels. All exercises can also be completed as self-study activities.

You will also find a document with background information and recommendations that will help participants familiarise themselves with the theme of the competition. All materials can be downloaded [here](#).

Judging

An independent jury of academics and experts of German language will decide on the winners in each category. Winners will be announced at the prize ceremony in London.

There will also be the chance to vote for the ‘Publikumsliebling’, the audience favourite, once the winning submissions have been published online.

Prizes

All winners will be invited to a journalism workshop and prize ceremony, with an overnight stay in London for those coming from outside of London! This will take place in October 2024.

Further prizes include a German language course with the Goethe Institut London for the Publikumsliebling, newspaper/magazine subscriptions, a take-home and custom-designed newspaper of all winning entries, books, and other surprise gifts.

We thank the following organisations for their continuing generous support:

