



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



Making the Case for German:

DAAD & Goethe-Institut Leadership Symposium

8th November 2024, Woburn House

Master of Ceremonies: *Bernadette Holmes MBE, Director, National Consortium for Language Education (NCLE) & Honorary Professor, IOE University College London*

09:15-09:45 Arrival & Tea and Coffee

10:00-10:30 Welcome Remarks

Ruth Krahe, Director, DAAD London Office

Andrea Pfeil, Head of Language Department Northwestern Europe, Goethe-Institut London

His Excellency Ambassador Miguel Berger, German Embassy London

10:30-11:15 Panel Talks: The German Language Landscape in the UK

Sir Ian Bauckham CBE, Chief Regulator, Ofqual

Dr Ian Collen, Principal Investigator, Language Trends

Professor Zongyi Deng, Member of the Curriculum and Assessment Review Panel & Professor of Curriculum and Pedagogy, University College London

Bernadette Holmes MBE, Director, NCLE

Tom Middlehurst, Curriculum, Assessment and Inspection Specialist, Association of School and College Leaders

11:15 – 12:00 Panel Discussion: Developing Strategies to Make the Case for German

Professor Peter Davies, President, Association for German Studies

Professor Charles Forsdick, Chair of Governance Board, NCLE

Oranna Speicher, Vice-Chair, Association for University Language Centres

Leilah Tott, Assistant Director, Head of EBacc, Languages and RE, Department for Education

12:00 – 12:25 Spotlight 1: Hub Schools in Action

Nys Hardingham, Chief Executive Officer, Salterns Academy Trust

Cate Peeters, DHT and Hub Lead, Anglo European School

12:25 – 12:50 Spotlight 2: Bridging the School-University Gap - German Clubs

Zoe Christie, Young People's Forum Moderator & Student, University of Exeter

Max Holden, Young People's Forum Moderator & Student, University of Cambridge

Emma Whittle, Project Co-ordinator for Educational Services, Goethe-Institut London

12:50 – 13:30 Networking Lunch

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13:30 – 14:00 DAAD & Goethe-Institut: What we offer, what we do

Alexander Bleistein, Deputy Director & Programme Manager, DAAD London

Andrea Pfeil, Head of Language Department Northwestern Europe, Goethe-Institut London

14:00 – 14:15 Introduction to Discussion Groups

14:15 – 15:00 Discussion Groups Round 1

1. Outreach & Advocacy
 - *Christiane Günther, Senior Lecturer, Swansea University*
 - *Dr Charlotte Ryland, Director, Stephen Spender Trust & Founding Director Queen's College Translation Exchange*
2. Transition
 - *Professor Silke Mentchen, Undergraduate Teaching and Examination Officer, University of Cambridge*
 - *Tracy Williams, Languages Subject Pedagogy Lead, Arthur Terry SCITT*
3. Artificial Intelligence
 - *Sascha Stollhans, Pro-Dean for Student Education & Associate Professor, University of Leeds*
 - *Thorsten Egner, Head of Language Courses, Goethe-Institut London*
4. Teacher Training & Continuing Professional Development
 - *Fiona Kennedy, Project Coordinator GIMAGINE, Goethe-Institut London*
 - *Dr Judith Rifesser, Director of Strategic Learning Futures, NCLE & Associate Professor, UCL Institute of Education*
5. Curriculum & Teaching Methods
 - *Laura Lewis, Assistant Professor, Durham University*
 - *Ruth Magee, MFL Specialist Teacher, Tyne to Tees Languages Hub*
6. Communication & Marketing for German
 - *Christiane Eck, Press and Public Relations, Goethe-Institut London*
 - *Vicky Gough, Schools Adviser, British Council*

15:00 – 15:30 Tea and Coffee Break

15:30– 16:15 Discussion Groups Round 2

Repetition of Discussion Groups (see above, participants to join a new group)

16:15– 17:00 Discussion Groups Summary & Next Steps

**18:00 for
18:30**

Reception at the German Embassy (separate invitation and registration)

Hosted by His Excellency Miguel Berger, German Ambassador to the United Kingdom, with Guest of Honour Alastair Campbell

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